

# Destiny Milton 3 Action Plan Summary



## Vibrant and Connected Community

- Celebrate Milton's culture, natural and built heritage.
- Build a complete, connected, and sustainable community where people live, work, learn and play.
- Design a walkable community connected through on-and off-road routes.
- Develop a Transportation Plan that is financially supported by all levels of government, safe, efficient and responsive to community needs.



## Economic Growth

- Focus on job creation, diversification and partnership development.
- Support business and long-term investment in innovation.
- Increase the number of local high value jobs and employers.
- Increase non-residential growth by focusing on attracting knowledge-based industries.
- Continue secondary planning for the Milton Education Village, securing a post-secondary campus and facilities.



## Financial Sustainability

- Review and update financial policies to support financial sustainability across all departments.
- Manage finances to meet the current needs of the community without burdening future generations.
- Undertake long-range financial plans and forecasts to support planning.
- Identify the financial impacts of planning, designing, constructing and operating infrastructure (e.g., roads, facilities and parks).



## Enhanced Communication

- Create a centralized Corporate Communication and Marketing team of experts to coordinate efforts, ensure quality control and transparency.
- Develop a Corporate Communications Plan to ensure all communications are proactive, two-way, open, transparent, respectful, consistent and inclusive.
- Develop a Community Engagement Plan outlining a standard process for how the Town will inform, consult and advise residents and businesses on municipal decision-making.
- Conduct semi-annual Senior Management Team/Council sessions to review and communicate progress.



## Organizational Effectiveness

- Invest in staff training, professional development and succession planning in order to maintain a healthy, sustainable and successful organization.
- Encourage the transfer of organizational knowledge.
- Develop corporate values, in consultation with staff, and identify areas of continuous improvement.
- Assess the organization's structure, job titles, descriptions and compensation, to continue to retain and attract top talent.